

# SPONSORSHIP AVAILABLE FOR THE



As we've seen from our North Notts Business Women networking, which has been running since 2010, business women do things differently. They communicate differently, they can encounter different challenges and they can have different interpretations as to what constitutes success and job satisfaction. It's not always about bottom line revenue growth.

From mobile nail technicians and home based businesses to top flight business executives nailing corporate deals, our sisters are doing it!

Business women in North Notts make a considerable contribution to the region's local economy. And these awards have created a platform for them to share and celebrate their successes and achievements in their own way and on their own terms.

The North Notts Business Women Awards have been a huge success over the past three years, growing at an even faster rate than the main awards had. They've attracted oodles of very positive publicity for the region, and are a brilliant platform to promote the successes of female professionals and entrepreneurs in North Notts. It's an exciting process with many positive benefits for all involved both before and after the awards ceremony.

## **Why Sponsor the North Notts Business Women Awards?**

Funded through sponsorship, these ground-breaking Awards for North Notts are only possible with the much appreciated support of both local businesses and national organisations. That's companies just like you.

Sponsoring these awards continue to grow and offer you great opportunities to gain recognition and excellent media exposure for your organisation at comparatively very little cost. The North Notts Business Women Awards will attract a large audience, helping you to significantly raise your brand awareness and take advantage of numerous opportunities. Naturally, the earlier you confirm your sponsorship, the better value and ROI you receive.

## **Sponsorship Packages**

All sponsors will receive as a minimum

- You will benefit from your logo credit with a direct link to your website featured on the dedicated North Notts Business Women Awards website home page and on the awards categories page.
- Your company profile, logo and web links will be displayed on the Sponsors page of the new website.
- You will receive acknowledgment and promotion as a sponsor via North Notts BC e-newsletters and the Social Networking apps North Notts BC uses from the launch or the date of your confirmed sponsorship onwards.

- Photo opportunities as sponsors at the awards ceremony on Friday, 12<sup>th</sup> July 2019 at the Retford Town Hall.
- 2 tickets to the Awards Ceremony worth up to £95.00
- Your corporate roller banner will be displayed at the awards ceremony venue on a Wall of Fame.
- A sponsor credit and introduction by the awards Host
- Your branding will appear on the screen when the award is being announced and you will present the award to the winner
- This gives you great photo opportunities within the press and your own marketing and PR endeavours.
- Post awards photos distributed via social media and on the website

## HEADLINE AWARD

### BUSINESS WOMAN OF THE YEAR AWARD SPONSORSHIP PACKAGE – **SOLD**

This top award will be named *“The XXXX (insert sponsor’s name) Business Woman of the Year Award”*

This is the premier accolade and the award that always receives the most media attention and press coverage locally, regionally and far beyond. The sponsor will receive: -

### HIGH PROFILE JUDGED AWARDS - £450.00 per award

Rising Star Award – **SOLD**

Women And Tech Award – **Available**

The Sally Canning Mentor Of The Year Award – **SOLD**

### OTHER AWARDS – £395.00 per award

\* Home Business Award– **AVAILABLE**

\* Professional Services Award – **AVAILABLE**

\* **New!** Community Impact Award– **AVAILABLE**

\* **New!** Young Business Woman Award– **SOLD**

### PUBLIC VOTING AWARDS – £395.00 per award

These awards are nominated and voted for by the general public and will receive lots of publicity as the nominees battle it out for the top spots.

\* Health & Wellbeing Award – **SOLD**

\* Hair, Beauty & Style Award – **SOLD**

Please note that there is no additional VAT payable on any of the sponsorship packages.

Sponsors may still enter their employees for the awards but naturally shall be ineligible to enter them for the category that they have sponsored and would be required to step away from judging any award which may constitute a conflict of interest.

To confirm your sponsorship of any of the above packages or for any further details on the sponsorship packages, please contact Mel Day: e-mail [mel.day@northnottsbc.uk](mailto:mel.day@northnottsbc.uk) or telephone 07392 079726

*All information and prices are correct as at 8<sup>th</sup> June 2019 and any future offers or opportunities may be subject to variation.*

<http://nnbwawards.weebly.com/>



## Terms and Conditions

1. Promotion of the Sponsor will commence from the date of confirmed sponsorship.
2. The Organiser, North Notts Business Connections (NNBC), will issue an invoice upon receipt of your confirmation to purchase a sponsorship package, and which is immediately payable in full.
3. Once purchased, sponsorship packages are non-refundable, in part or full, and are not transferrable to any other firm. The sponsor may not cancel the contract.
4. The Organiser reserves the right to transfer your sponsorship package to represent another award in the event that the award sponsorship category is withdrawn for any reason.
5. The sponsorship package, including all promotions, privileges and tickets will be immediately withdrawn from the sponsoring firm and no refund will be due under the following circumstances:-
  - i) If the Sponsor ceases to carry on trading, becomes insolvent (technically or formally publically declared) or, enters into or takes or is subject to any form of winding up, administration, receivership, liquidation, bankruptcy, arrangement with creditors generally or any other insolvency procedure in respect of it or any of its assets, or suffers from enforcement of security or legal process or repossession or any event analogous to any of the above in any jurisdiction then the sponsorship package will be withdrawn from the sponsoring firm and no refund will be due;
  - ii) The Sponsor is convicted of any criminal offence or otherwise so conducts itself as to bring itself, the North Notts Business Women Awards or the Organiser, North Notts Business Connections, into disrepute;
  - iii) The Sponsor is in breach of any provision of this Agreement;
  - iv) The Sponsor is in breach of any applicable local legislation, rules or regulations; or
  - v) The Organiser for any reason not otherwise provided for in this Agreement determines that it no longer wishes to hold the Event.
  - vi) If this Agreement is terminated under any of the above clauses then (a) all of the Fees paid by that time shall be retained by the Organiser, and (b) the Organiser shall have the right to claim for the balance of the Fees and for any loss or damage suffered or additional expenses incurred by or on behalf of the Organiser as a consequence of such termination.
6. Postponement and Cancellation by the Organiser
  - l) The Organiser shall be relieved of its obligations and duties under this Agreement if any of them including the holding of the North Notts Business Women Awards Ceremony (the Event) by the Organiser, the performance of the Organiser of its obligations or attendance at the Event by Sponsors and/or visitors is impossible, illegal or substantially or materially interfered with due to any cause or causes beyond the control of the Organiser or the providers of the Venue including, without limitation, any of the following: act of God, governmental act, war, fire, flood, explosion, civil commotion, armed hostilities, act of terrorism, revolution, blockade, embargo, strike, lock-out, sit-in, industrial or trade dispute, adverse weather, disease, risk to public health, accident to or breakdown of plant or machinery, shortage of any material, labour, transport, electricity or other supply, regulatory intervention, general advisory or recommendation or any government (including any government agency or department), regulatory authority or international agency against travel, exhibition and/or public gatherings, or the Venue becomes unavailable and/or unfit for occupancy and/or use ("force majeure").

- II) In the event of force majeure, the Organiser may, without liability, cancel, postpone, bring forward, change the Venue of or otherwise alter the North Notts Business Women Awards Ceremony.

© Copyright North Notts Business Connections 2019